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Dan.

I recently purchased your SerialMagic software for both my desktop and PDA. I am amazed out how simple and easy to use your company's software is to use. The reason that I purchased your PDA software is because the software provided by Socketscan is burdensome, slow, and glitchy at best. There were a couple of times that I lost out on a few deals out in the field because the software was so time consuming that my competitors were able to scan the product and purchase while I was still trying to sync my PDA to my scanner.

After purchasing SerialMagic, my PDA troubles have gone away. I can now rapidly sync my scanner with my PDA all of the time without interruption. The software is much faster and does not have the glitchiness that I was experiencing with the Socketscan software. I have more than made up for the purchase price just by the efficiency of the software in the field and the eradication of the downtime.

I can say the same for the PC version as well. I am able to quickly sync my scanner to my PC and enter inventory at a rapid and reliable rate. This has meant less downtime on both my PC and PDA and a fast and efficient solution to inventory management. Your company has done a great job in designing software that frees up my time and increases profits and happens to be easy to use.

Thanks!!!



Matthew Rumley
Owner
National Warehouse